

SPOT THE SIGNS OF A BREAKING SPINE

SPINE FRACTURES ARE THE MOST COMMON TYPE OF FRACTURES DUE TO OSTEOPOROSIS



1 NEW SPINE FRACTURE
OCCURS EVERY 22 SECONDS
WORLDWIDE

UP TO REMAIN
70% UNDIAGNOSED



WARNING SIGNS!

 **SUDDEN
BACK PAIN**

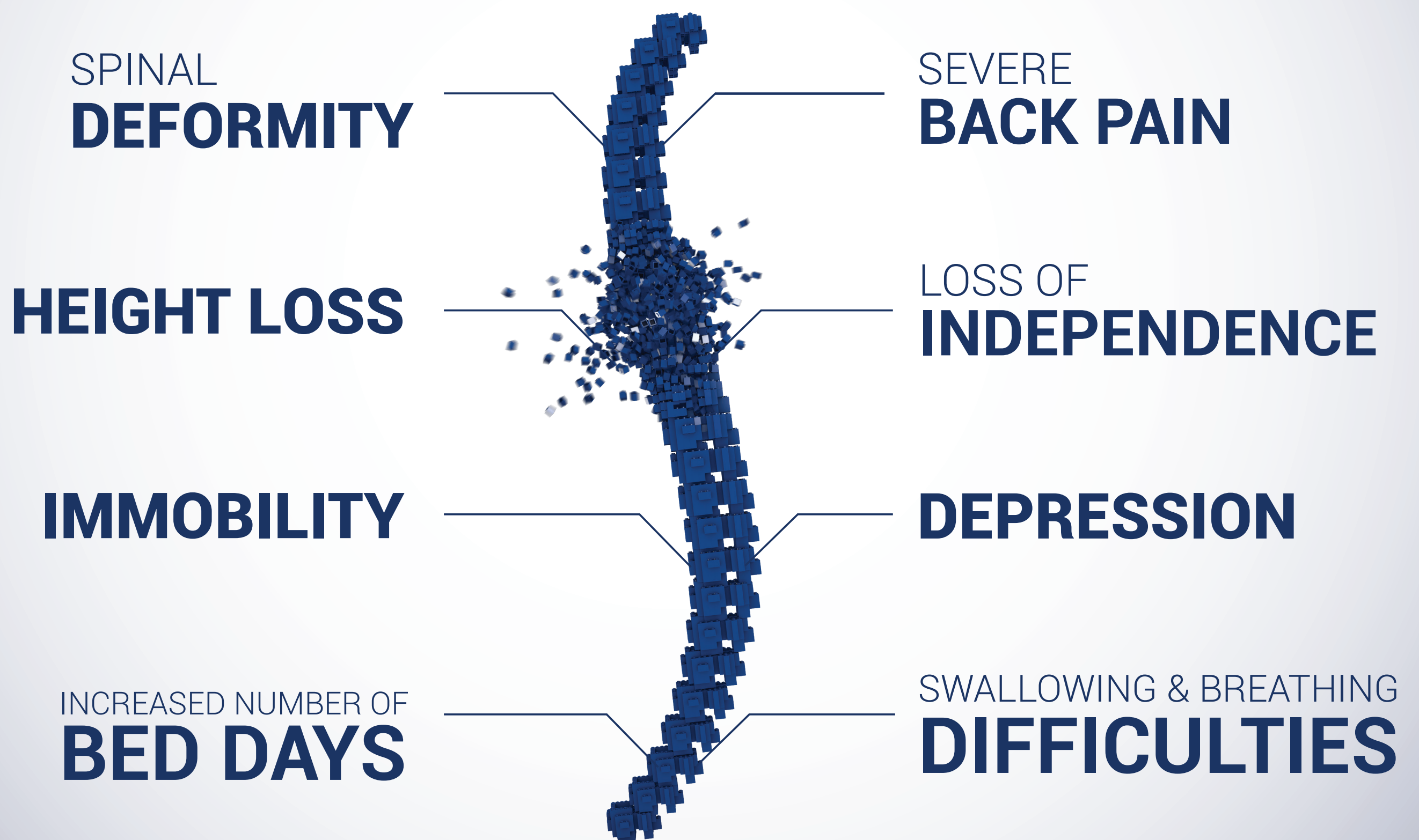


HEIGHT LOSS
MORE THAN 3 CM



STOOPED BACK
— KYPHOSIS —

LIFE ALTERING IMPACT OF SPINE FRACTURES



8-FOLD INCREASE IN MORTALITY

TIMELY DIAGNOSIS AND TREATMENT FOR OSTEOPOROSIS IS ESSENTIAL!

WITHOUT TREATMENT
1 FRACTURE LEADS
TO **ANOTHER**

20% OF WOMEN WITH A
RECENT SPINE FRACTURE WILL
SUFFER ANOTHER WITHIN 12
MONTHS

PHARMACOLOGICAL
TREATMENT REDUCES RISK
OF FRACTURES WITHIN
6-12 MONTHS BY **50-80%**